

# Whose Book is it Any Way?

IP, collaborative business models, and questions of ethics and creativity in digital publishing

Goldsmiths, University of London October 2012 - September 2016

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## Is the current copyright framework fit for purpose in relation to writing, reading and publishing in the digital age?

A roundtable discussion in association with The Guardian Newspaper. An invitation only closed-doors event with a select group of stakeholders in publishing and copyright legislation.

## Forget the Book: Writing in the Age of Digital Publishing

This was an open, public event looking at questions of copyright and business models in relation to publishing and academic writing.

It brought together writers, artists, academics, mainstream and alternative publishers in order to examine the future of academic writing and the value of alternative working as well as business models including the formation of new publishing consortia.

## How Will Writers Eat? The Debate about Copyright and Writing in the Digital Age

Hosted by the international London Book Fair, this public panel gave delegates the chance to engage with the debate around copyright, and the role it plays in the real-world creative and business activities of writers and publishers today.

## Feminist Writing - Feminist Publishing

Part of the Feminist Writing Event held by the Centre for Feminist Research at Goldsmiths, University of London. A panel working towards questions of publishing ethics, care, relations and process. Asking the question: How might we respond, intellectually and practically, to the observation that academic publishing at least, has become a relatively closed circuit?

Current debates on the publishing industry tend to focus on digitization and on the transformation of products (books to e-readers, paper to screen). Technology contributes significantly to a 'structure of feeling' within the industry characterised by threat and subsequent risk aversion. There is perceived division and lack of communication between various stakeholders, with writers often excluded from debate within the industry. This project brings together the various stakeholders (including writers, publishers, technology developers) in order to explore the role of technology in relation to IP, emergent business models, ethics and creativity. Through an attention to processes and relations within the industry we seek to expose a structure of feeling dominated by the question of technology, enable communication and contribute to debates and activities characterised by openness, exploration and a greater sense of enablement.

## Problems Overcome

Identifying differing emerging models within publishing. The differences between the needs of Trade publishing and Academic Publishing. Our project has adjusted to address issues of Open Access as well as changes in trade publishing

## Deliverables

- 3 Workshops/Seminars
- 1 Summative Conference
- 3 Peer Reviewed Publications
- Position Papers, Audio Recordings
- Contributors of position papers include:
  - Richard Mollet: Publishers Association
  - Laurence Kaye: Shoosmiths LLP

